



“The Chamber and the Manufacturing Alliance have been a great source of help to the company and we want to continue giving back to the local economy.”

Kevin Kershaw

HIGH POWERED NETWORKING

Bradford and Airedale Manufacturing Alliance member D2 Bearings has gained an exclusive contract to supply Mupo Race Suspension for performance motorbikes.

David Croft, the MD of D2 is heavily involved in Endurance Series and Century Racing. These races take place over six to eight hours, with three drivers changing places for the non-stop races.

During his networking in the paddock (a little like the pits in formula one), David realised that there was a synergy between the existing supply of bearings for the motorbikes and the supply of suspension systems. As he already used Mupo Race Suspension, he decided to approach the company to become the exclusive supplier to the UK market.

After an extensive inspection and visit by the Italian company, Mupo offered D2 the exclusive dealership for the UK.

Kevin Kershaw, sales manager said: “With this deal we expect to create at least two further jobs, one in marketing and one in the warehouse to cope with the expected increased demand.”

Support for startup and growing business, call 08455 240 240

LUPE'S CANTINA MEXICAN EXPERIENCE

Born and raised in Veracruz in Mexico, Rudy Garcia had been a part of the family food business since childhood.

Together with his wife, Tansy, they opened a small restaurant serving traditional family recipes. Lupe's Cantina Mexicana opened in February 2016, creating seven jobs, thanks to the dedicated support of business adviser Haroon Qammar, from the Chamber.

Under the Start & Grow programme, Rudy received 14 hours of advice and has raised £15,000 finance to invest into the business. The one to one impartial advice and sounding board offered by the advisor was an invaluable resource.

Rudy and Tansy were facing several challenges when they turned to the Chamber for help. Specifically, they needed support to progress their

business idea and to raise finance. Having never prepared a business plan before, they were daunted and nervous about making an approach for finance. Delays in securing the premises also strained their finances. Thanks to the writing of a solid business plan, a loan of £15,000 was secured from the StartUp Loans Company.

The relationship they had formed with Haroon helped to instil them with confidence, whilst the planning process ensured their ideas were robust and risks were reduced.

During the first year they are focused on securing their position, gaining a reputation for high quality food and good service and extending the menu. Beyond this they have plans to expand the operation to other retail locations with this first restaurant acting as a springboard to other sites.

